

News Release

The Simone Cowland Trust benefit launch 2006

London, UK – Saturday 21 October marked the benefit launch of the Simone Cowland Trust, in aid of London's Royal Brompton & Harefield NHS Trust.

The prestigious Savoy Hotel was the chosen venue to hold the Simone Cowland Trust benefit and it lived up to expectation. 360 guests were treated to a champagne reception, fine dining and the host of the evening, the delectable Martine McCutcheon.

Tenors Incognito brought everyone to their feet with their fantastic operatic ensemble and a special live performance from Brenda Edwards brought the house down!

The evening consisted of an auction, with special guest auctioneer Lord Jeffrey Archer on hand to help raise funds for the Royal Brompton & Harefield NHS Trust, Foulis Ward. A number of high quality items were up for grabs including a weekend stay at the 5 star Chateau De La Messardiere in St. Tropez, a weekend stay on board a brand new luxurious 95ft yacht for 8 people, a one week's stay at the Royal St. Lucian Resort in St. Lucia, a bespoke black satin gown created by Julien Macdonald, plus two tickets to his Autumn/Winter 2007 show, and signed Chelsea FC shirt and Football boots from Frank Lampard caused a credit card frenzy!

The star prize on the evening was a brand new VW Beetle Cabriolet, which one lucky guest walked away with and another fortunate guest won a Range Rover sport for the weekend.



All in all it was a truly memorable evening which helped to raise much needed funds and awareness of cystic fibrosis and the Simone Cowland Trust. In total, the evening raised in excess of £100,000 for the Trust.

Father of the late Simone Cowland and spokesman for the Trust, John Hawkins comments: "The Committee and I are overwhelmed with the level of support we have received from family, friends and companies for both the Trust and the launch itself. We are absolutely delighted with the amount of money raised, all of which will help provide new facilities for the Foulis Ward. "

Dr. Susan Madge from the Royal Brompton Hospital said: "The funds raised have truly exceeded our expectations! We are thoroughly thrilled and overjoyed as we will be able to purchase new equipment that will help both existing and future patients of the Ward."

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NOTES TO EDITORS:

Simone Cowland Trust

1. The Simone Cowland Trust was founded in memory of Simone Cowland who tragically lost her life to Cystic Fibrosis. The aim of the Trust is to support babies, children, young adults and families who suffer from Cystic Fibrosis.
2. The Simone Cowland Trust is in aid of The Royal Brompton & Harefield NHS Trust, London. The Trust aims to increase the awareness of Cystic Fibrosis, the UK's most common life-threatening, inherited disease by raising funds for The Royal Brompton & Harefield NHS Trust, Foulis Ward, which caters for a wide variety of respiratory conditions including Cystic Fibrosis. Charity number 1116036.
3. For further information please visit www.simonecowlandtrust.com

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